Welcome!

Your support and loyalty mean the world to us! They’re what allow us to continue to protect Canada’s amazing wildlife and wild spaces. That’s why we’re dedicating this Impact Report to you — our donors and supporters.

This is what you helped to make happen in 2014-2015:

**PEEL WATERSHED COURT VICTORY**

Months of community outreach and education resulted in a victory in a landmark constitutional case to protect the Yukon’s Peel Watershed. We won’t stop. An appeal by the government saw CPAWS back in court in the summer of 2015.

**A NEW PARK IS BORN**

After years of effort and input from nature lovers like you, Nááts ihch’oh National Park Reserve officially became part of the national park family, protecting almost 5,000 km² of wonderful wilderness next to Nahanni National Park Reserve.

**HOTEL PROPOSAL AT MALIGNE LAKE REJECTED**

You spoke out with us against a hotel proposal at Maligne Lake in Jasper National Park, and your support continues to fuel our legal case against proposed privately-owned and operated lakeside tent cabins in the backcountry.

**Going the extra kilometre for the Peel**

CPAWS supporter Don Curry III travelled the Dempster Highway between Dawson City, Yukon and Inuvik, standing up on his motorcycle for the whole 774 km to raise money for the Peel Watershed legal case. By the end of his ride, Don had raised $2000.

“We’re really inspired and energized by this exciting and creative fundraiser. People like Don Curry give us the energy to keep fighting for the protection of the Peel Watershed.”

Gill Cracknell, Executive Director, CPAWS-Yukon
Your dollars have never worked harder!

We couldn’t do what we do without you. Your donations keep our conservation efforts going! We make the most of every dollar. Thank you from the bottom of my heart.

Éric Hébert-Daly, National Executive Director

CPAWS WENT DOWN UNDER AND CAME OUT ON TOP

At the once-a-decade World Parks Congress in Australia, CPAWS gained allies worldwide in our Nature Needs Half mission to promote large-scale wilderness protection and connect people to nature.

WILDERNESS CALLED, POLITICIANS HEARD

Decision-makers’ ears pricked up when they saw the major media stories about each of our three science-based reports in 2014 on the state of Canada’s ocean, parks, and caribou.

166,000 PEOPLE DEMANDED REPEAL FOR BC’S PARK AMENDMENT ACT

With your help, we were able to rally an unprecedented number of citizens to repeal an amendment allowing industrial research in provincial parks and deliver a massive petition to the provincial government.

MORE NATURE LOVERS NURTURED

Every year, your support helps to connect more people of all ages with nature. Since 1997, CPAWS’ Southern Alberta Chapter alone has reached over 90,000 students and teachers in Calgary through its award-winning education programs!

SPACE SAVED FOR BABY BELUGAS

You stood with us as we fought with other groups to protect critical habitat in the St. Lawrence Estuary from a proposed oil port in the heart of the endangered belugas’ baby nursery.

BOREAL CARIBOU SEND THEIR THANKS

With your support, we’re continuing to keep the pressure on for protecting forest, mountain and wetland habitat of Canada’s remaining caribou across the country.

Going wild for conservation

Over 300 nature lovers participated in nine outdoor activity events across the country to raise money to protect our wild spaces. The MEC Big Wild Challenge brought in over $70,000 in conservation support for campaigns across Canada.

“Over 30 people paddled Toronto’s Rouge River as part of this year’s MEC Big Wild Challenge. Most people don’t get to see this potentially new national park from the vantage point of the river. Together, we raised over $6,000 to help protect this important ecological corridor.”

Janet Sumner, Executive Director, CPAWS Wildlands League

166,000 STRONG!

Kate Semrau

Love the Rouge.

Jacqueline C Waters

Spreading the nature love.

Jessie Corey

Keeping their nursery safe.

166,000 people demanded repeal for BC’s park amendment act

Keeping their nursery safe.

166,000 strong!
STATEMENT OF FINANCIAL POSITION*

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>2,031,638</td>
<td>1,908,491</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>145,464</td>
<td>186,362</td>
</tr>
<tr>
<td>Prepaid Supplies, expenses and deposits</td>
<td>48,775</td>
<td>56,573</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>2,225,877</strong></td>
<td><strong>2,151,426</strong></td>
</tr>
</tbody>
</table>

| Capital assets              | 152,916   | 164,683  |
| **Subtotal**                | **2,378,793** | **2,316,109** |

| LIABILITIES AND NET ASSETS |          |          |
| Current                    |          |          |
| Accounts payable and accrued liabilities | 111,560   | 82,384   |
| Deferred contributions     | 355,153   | 392,487  |
| Transfers payable to regional chapters | 341,888   | 514,930  |
| Transfers payable to the controlled Foundation | 0        | 0        |
| Deferred contributions related to capital assets | 0        | 0        |
| **Total Liabilities**      | **808,601** | **989,801** |

| Deferred lease incentives  | 942       | 6,600    |

| NET ASSETS                | 2015     | 2014     |
| Invested in capital assets| 398,688  | 479,182  |
| Reserve fund              | 151,974  | 158,083  |
| Unrestricted net assets   | 387,414  | 382,443  |
| Endowment—Now & Forever Wild Fund | 631,174 | 300,000  |
| **Subtotal**              | **1,569,250** | **1,319,708** |

**Total** | **2,378,793** | **2,316,109**

*For the year ended March 31, 2015

How CPAWS is funded

INCOME: $4,747,274

- Individual: 38%
- Foundation: 62%
- Government: 2%
- Corporate: 5%
- Other: 1%
- Amortization of Capital Assets: 1%
- Operations: 13%
- Membership and Development: 9%
- Conservation Awareness: 5%
- Conservation Programs: 72%

How your donation is used

EXPENDITURES: $4,828,906

2014-2015 IMPACT REPORT

Sharing your love for the land

People like you submitted almost 150 photos capturing NWT’s wild places to CPAWS-NWT’s third annual Love the Land Photo Contest. With a special focus on Thaidene Nene, the contest and resulting calendar helped bolster support for turning the stunning area into a new park.

“It’s a way for us to build our community and have dialogue with people out there about what they’re doing and what’s important to them.”

Erica Janes, Conservation Outreach Coordinator, CPAWS-NWT
HONOURING OUR DONORS

Thank you to those individuals, foundations, businesses, and organizations that demonstrated their leadership in our 2014-2015 fiscal year with gifts of $1,000 or more to CPAWS.

INDIVIDUALS
Chantelle Abma
Martha Ainslie
Charles and Nancy Bagley
Graham Beck
(Little Stream Bakery)
John and Janet Bachford
Francois and Lisa Bourgault
Proveny Inc. c/o Marcus and Michelle Boyle
Sharon Brazer
Cindy Breitkreutz and
Anno Springer
Claudia and Bruce Bums
Winifred W. Burr
Ken W. Campbell and
Janet Campbell
Mike Campbell
Norene L. Carr
Ruth Carrier
Vincent Castellucci and
Lise Berin
George Gates
Dianne Chisholm
Ian Cole
Tyler and Diane Cook
Bob and Gayle Cronin
Sheila Curran
Don Curry Sr. and Jane Curry
Judith R. Davidson and
Richard Beninger
Julie Davidson
Lynne B. Davies and Brian Davies
Brian Dawson
Michael and Honor de Pencier
Harriet Estamian and
Mathew Zaleski
James and Rebecca Ehnes
Vicor Edlenton
Hannah Evans
Thomson, R. Fath (Fath Group/O’Hanlon Paving)
Heather and Maxwell Foran
Wally and Inma Friesen
David A. Galloway and
Judy Galloway
Julia Gardner and
Robert D. Moore
Elizabeth Allison Gentry
Guettner Golchert
Curtis Golomb
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Shannon Phillips
Brian and Diane Finch
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Gay Rogers
Susan and Keith Rogers
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Justin Ross
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Beverly Wilson
Joshua Wolfe
David Wright and Gail E. Wylie
Colin Young

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John Blachford Investments Ltd.
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The Nature Conservancy of Canada
United Way Centraide Ottawa
United Way of Calgary, Donor Choice Program

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Alberta Real Estate Foundation
Aqueduct Foundation
Boreal Conservation Fund
at Tides Canada Foundation
Campion Foundation
Canadian Online Giving Foundation
Cenovus Employee Foundation
Charles F. Fell Charitable Trust
CJ Foundation
Community Foundation for Kingston & Area
Echo Foundation/Fondation Écho Eden Conservation Trust
Edmonton Community Foundation
Ivey Foundation
James and Philippa Kerr Fund at
the Strategic Charitable Giving Foundation
John and Barbara Poole Family Funds at the Edmonton
Community Foundation
John and Barbara Poole Memorial Fund at the Edmonton
Community Foundation
Leon Judah Blackmore Foundation
Maja Foundation at the Calgary Foundation
Pamela and Zygmun Kafarowski Foundation at the Aqueduct Foundation
Patagonia Environmental Grants Fund at Tides Foundation
Perlette Fund at the Calgary Foundation
PricewaterhouseCoopers Canada Foundation
Raschkowian Foundation at
the Strategic Charitable Giving Foundation
RBC Bluewater Project
RBC Foundation
Salaman Foundation
Sita Foundation
Small Change Fund
Spectra Energy Foundation at the
Vancouver Foundation
Strategic Charitable Giving
Foundation
TD Friends of the Environment Foundation - Eastern Region
The Bariff Community Foundation
The Bloodroot Fund
The Calgary Foundation
The Charitable Gift Funds Canada Foundation
The Chawkers Foundation
The Conservation Alliance
The Fanwood Foundation
The Gosling Foundation
The Grant MacEwan Charitable
Foundation 2002
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fax 613.569.7098
info@cpaws.org
www.cpaws.org
www.snapcanada.org
CRA/ARC #10661 5272 RR0001

BEQUESTS
Estate of
David MccIntack Denovan
Estate of Harold de Vries
Estate of Jessie Macbean
Estate of Richard Collier Collier
Estate of Yones Couch
Estate of William Stanley Paterson

GOVERNMENT
Provincial Employees Community Service Fund
United Way of Greater Toronto
United Way of Winnipeg

FISCAL SUPPORT
Canadian Parks and Wilderness Society